**2014 PEW RESEARCH CENTER’S AMERICAN TRENDS PANEL**

**WAVE 4 JUNE**

**TOPLINE**

**MAY 30-JUNE 30, 2014**

**TOTAL N=3,217**

**WEB RESPONDENTS N=2,849**

**MAIL RESPONDENTS N=368[[1]](#footnote-1)**

**ASK ALL:**

POL1. **Do you approve or disapprove of the way Barack Obama is handling his job as President?[[2]](#footnote-2)**

|  |  |
| --- | --- |
| 47 | Approve |
| 53 | Disapprove |
| \* | No answer |

**ASK IF APPROVE (POL1=1):**

POL1AGR. **Do you approve very strongly, or not so strongly?**

**ASK DISAPPROVE (POL1=2):**

POL1DIS. **Do you disapprove very strongly, or not so strongly?**

|  |  |
| --- | --- |
| 47 | **NET** approve |
| *23* | Very strongly |
| *24* | Not so strongly |
| \* | Not selected/No answer |
| 53 | **NET** disapprove |
| *40* | Very strongly |
| *13* | Not so strongly |
| *0* | Not selected/No answer |
| \* | No answer |

**RANDOMIZE POL2 and POL3**

**ASK ALL:**

POL2. **Do you approve or disapprove of the job the Republican leaders in Congress are doing?**

|  |  |
| --- | --- |
| 22 | Approve |
| 77 | Disapprove |
| 1 | No answer |

**ASK ALL:**

POL3. **Do you approve or disapprove of the job the Democratic leaders in Congress are doing?**

|  |  |
| --- | --- |
| 38 | Approve |
| 61 | Disapprove |
| 1 | No answer |

**ASK ALL:**

POL4. **The congressional elections will be coming up later this year. How closely have you followed news about candidates and election campaigns in your state and district?   
Have you followed it …**

|  |  |
| --- | --- |
| 10 | Very closely |
| 37 | Fairly closely |
| 35 | Not too closely |
| 17 | Not at all closely |
| \* | No answer |

**RANDOMIZE ORDER OF RESPONSE OPTIONS 1 AND 2 IN POL5 AND POL5A**

**ASK ALL:**

POL5. **If the elections for U.S. Congress were being held TODAY, would you vote for [RANDOMIZE: “the Republican Party’s candidate” OR “the Democratic Party’s candidate”] for Congress in your district?** Response options: Republican Party’s candidate; Democratic Party’s candidate; Another party’s candidate; Not sure

**ASK IF ANSWERED OTHER OR NOT SURE (POL5=3,4) OR IF NO RESPONSE TO POL5; ASKED ON WEB MODE ONLY:**

POL5A. **As of TODAY, do you LEAN more to [IN SAME ORDER AS POL5: ”the Republican Party’s candidate” OR “the Democratic Party’s candidate] for U.S. Congress in your district?[[3]](#footnote-3)** Response options: Lean to Republican Party’s candidate; Lean to Democratic Party’s candidate; Lean to another party’s candidate; Not sure

**BASED ON REGISTERED VOTERS [N=2,728]:**

|  |  |
| --- | --- |
| **2014 Election** |  |
| 38 | Rep/Lean Rep |
| 42 | Dem/Lean Dem |
| 14 | Not sure |
| 5 | Lean to another party’s candidate |
| \* | No answer |

**ASK ALL:**

POL6. **Would you like to see YOUR representative in Congress be re-elected in the next congressional election, or not?**

|  |  |
| --- | --- |
| 52 | Yes |
| 46 | No |
| 2 | No answer |

**ASK ALL:**

POL7. **Regardless of how you feel about your own representative, would you like to see MOST MEMBERS of Congress re-elected in the next congressional election, or not?**

|  |  |
| --- | --- |
| 25 | Yes |
| 74 | No |
| 2 | No answer |

**ASK ALL:**

POL8. **Thinking about the congressional elections that will be held this November, compared to previous elections, are you …**

|  |  |
| --- | --- |
| 21 | More enthusiastic about voting than usual this year |
| 32 | Less enthusiastic about voting than usual this year |
| 47 | About as enthusiastic about voting as previous elections |
| 1 | No answer |

**ASK ALL:**

POL9. **Will the issue of which party controls Congress, the Republicans or the Democrats, be a factor in your vote for Congress this year, or not?**

|  |  |
| --- | --- |
| 61 | Yes, will be a factor |
| 39 | No, will not |
| \* | No answer |

**ASK ALL:**

POL10. **How do you think about your vote for Congress this fall?**

|  |  |
| --- | --- |
| 24 | My vote for Congress this fall is a vote FOR Obama |
| 34 | My vote for Congress this fall is a vote AGAINST Obama |
| 41 | Obama is not much of a factor in my vote for Congress this fall |
| 1 | No answer |

**RANDOMIZE ORDER OF (REL1/REL1EASY/REL1HARD) & (REL2/REL2EASY/REL2HARD)**

**ASK ALL:**

REL1. **Would you say living in the U.S. today is easier, harder, or about the same as it was 10 years ago for people who do not believe or practice a religious faith?**

|  |  |
| --- | --- |
| 28 | Easier today |
| 33 | Harder today |
| 39 | About the same as 10 years ago |
| 1 | No answer |

**ASK IF EASIER (REL1=1) [N=983]:**

**PROGRAMMING NOTE: CAPTURE RESPONSES REL1=1 to REL1EASY; REL1=2 TO REL1HARD**

REL1EASY. **What’s the main reason you say it is easier today?[[4]](#footnote-4)**

**OPEN END—RESPONSES NOT SHOWN**

**ASK IF HARDER (REL1=2) [N=931]:**

REL1HARD. **What’s the main reason you say it is harder today?**

**OPEN END—RESPONSES NOT SHOWN**

**ASK ALL:**

REL2. **Would you say living in the U.S. today is easier, harder, or about the same as it was 10 years ago for people who have strong religious faith?**

|  |  |
| --- | --- |
| 11 | Easier today |
| 54 | Harder today |
| 35 | About the same as 10 years ago |
| 1 | No answer |

**ASK IF EASIER TODAY (REL2=1) [N=359]:**

REL2EASY. **What’s the main reason you say it is easier today?**

**OPEN END—RESPONSES NOT SHOWN**

**ASK IF HARDER TODAY (REL2=2) [N=1605]:**

REL2HARD. **What’s the main reason you say it is harder today?**

**OPEN END—RESPONSES NOT SHOWN**

**ASK ALL:**

REL3. **We'd like to get your feelings toward a number of groups on a “feeling thermometer.” A rating of zero degrees means you feel as cold and negative as possible. A rating of 100 degrees means you feel as warm and positive as possible. You would rate the group at 50 degrees if you don’t feel particularly positive or negative toward the group.**

**How do you feel toward** **[INSERT ITEM; RANDOMIZE]**? Response options: numeric values from 0 to 100

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | **Rating of  67 to 100** | **Rating of  34 to 66** | **Rating of  0 to 33** | **No answer** | **Mean**  **rating** |
| 1. evangelical Christians | 44 | 35 | 20 | 1 | 61 |
| 1. Catholics | 44 | 41 | 14 | 1 | 62 |
| 1. Mormons | 23 | 46 | 29 | 2 | 48 |
| 1. Jews | 44 | 44 | 10 | 2 | 63 |
| 1. Muslims | 16 | 41 | 41 | 2 | 40 |
| 1. Atheists | 20 | 37 | 40 | 2 | 41 |
| 1. Buddhists | 31 | 46 | 22 | 2 | 53 |
| 1. Hindus | 24 | 52 | 23 | 2 | 50 |

**ASK ALL INTERNET USERS[[5]](#footnote-5) [N=2,849]:**

ON1. **In general, how much information about you is publicly available online?**

|  |  |
| --- | --- |
| 12 | A lot of information about me |
| 40 | Some information about me |
| 40 | A small amount of information about me |
| 7 | No information at all about me |
| \* | No answer |

**RANDOMIZE ITEMS**

**ASK ALL INTERNET USERS [N=2,849]:**

ON3. **When you think about your online experience compared with offline experiences, would you say…**

|  |  |  |  |
| --- | --- | --- | --- |
|  | Yes | No | No answer |
| 1. The online environment allows people to be more anonymous | 63 | 36 | 1 |
| 1. The online environment allows people to be more critical of others | 92 | 7 | 1 |
| 1. The online environment allows people to be more supportive of others | 68 | 31 | 1 |

**RANDOMIZE ITEMS**

**RANDOMIZE ORDER OF MEN/WOMEN IN QUESTION STEM WITH RESPONSE OPTIONS IN SAME ORDER**

**ASK ALL INTERNET USERS [N=2,849]:**

ON4. **Do you think each of the online environments below are [ROTATE ORDER: more welcoming toward men, more welcoming toward women], or about the same for both?**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | More welcoming toward men | More welcoming toward women | About the same  for both | No answer |
| 1. Social networking sites/apps | 5 | 18 | 75 | 1 |
| 1. Online dating websites/apps | 14 | 18 | 66 | 2 |
| 1. Comments section of a website | 12 | 8 | 79 | 1 |
| 1. Online gaming | 44 | 3 | 51 | 2 |
| 1. Online discussion sites such as Reddit | 13 | 6 | 78 | 3 |

**ASK SMARTPHONE OWNERS; RESPONSE OPTIONS IN ORDER SHOWN ON FORM1 AND REVERSE ORDER ON FORM 2 [n=2,127]:**

PH1. **How often, if at all, do you use apps on your cell phone—including times you spend playing games, using social networking sites, looking at videos, or checking emails– in a typical day?**

|  |  |
| --- | --- |
| 27 | Continuously throughout the day |
| 32 | Several times a day |
| 21 | A few times a day |
| 6 | Once a day |
| 13 | Less than once a day |
| 1 | No answer |

**ASK SMARTPHONE OWNERS; RESPONSE OPTIONS IN ORDER SHOWN ON FORM1 AND REVERSE ORDER ON FORM 2 [n=2,127]:**

PH2. **How often, if at all, do you browse the web on your cell phone—using Safari, Chrome or another browser– in a typical day?**

|  |  |
| --- | --- |
| 14 | Continuously throughout the day |
| 26 | Several times a day |
| 25 | A few times a day |
| 10 | Once a day |
| 24 | Less than once a day |
| 1 | No answer |

**ASK ALL CELL PHONE OWNERS; RESPONSE OPTIONS IN ORDER SHOWN ON FORM1 AND REVERSE ORDER ON FORM 2 [N=3,042]:**

PH3. **How often do you carry your cell phone with you?**

|  |  |
| --- | --- |
| 90 | Frequently |
| 6 | Occasionally |
| 3 | Rarely |
| 1 | Never |
| \* | No answer |

**ASK ALL CELL PHONE OWNERS;** **RESPONSE OPTIONS IN ORDER SHOWN ON FORM1 AND REVERSE ORDER ON FORM 2 [N=3,042]:**

PH4. **How often is your cell phone turned off?** *(with power off)*

|  |  |
| --- | --- |
| 7 | Frequently |
| 17 | Occasionally |
| 45 | Rarely |
| 31 | Never |
| \* | No answer |

**ASK DUAL USERS (CELL PHONE AND LANDLINE OWNERS); RESPONSE OPTIONS IN ORDER SHOWN ON FORM1 AND REVERSE ORDER ON FORM 2 [N=2,306]**

CELL\_MAINLY. **Thinking about just your LANDLINE home phone, NOT your cell phone, if that telephone rang when someone was home, under normal circumstances, how likely is it that the phone would be answered?[[6]](#footnote-6)**

|  |  |
| --- | --- |
| 49 | Very likely the land line phone would be answered |
| 23 | Somewhat likely |
| 9 | Somewhat unlikely |
| 10 | Very unlikely |
| 6 | Not at all likely the landline phone would be answered |
| 3 | No answer/Other **(VOL. mail mode)** |

**RANDOMIZE ITEMS**

**ASK ALL CELL PHONE OWNERS; RESPONSE OPTIONS IN ORDER SHOWN ON FORM1 AND REVERSE ORDER ON FORM 2 [N=3,042]:**

PH5. **When you are out in public places how often, if ever, do you use your cell phone to do the following?**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Frequently | Occasionally | Rarely | Never | No answer |
| 1. To catch up with family and friends | 29 | 38 | 20 | 12 | \* |
| 1. To catch up on other tasks you need to accomplish | 18 | 34 | 25 | 22 | \* |
|  |  |  |  |  |  |
|  | Frequently | Occasionally | Rarely | Never | No answer |
| **PH5 CONTINUED…** |  |  |  |  |  |
| 1. Look up information about where you are going or how to get there | 33 | 32 | 13 | 22 | \* |
| 1. Get information or details about people you are planning to see | 12 | 24 | 27 | 36 | \* |
| 1. For no particular reason, just for something to do | 18 | 32 | 23 | 27 | \* |
| 1. Avoid interacting with others who are near you | 6 | 16 | 31 | 46 | \* |
| 1. To coordinate getting together with others | 29 | 41 | 21 | 9 | \* |

**ASK ALL:**

**RESPONSE OPTIONS IN ORDER SHOWN ON FORM1 AND REVERSE ORDER ON FORM 2**

PH6. **When you are out in public places, how often, if ever, do you hear or see intimate details of other people’s lives while they are using their cell phone?**

|  |  |
| --- | --- |
| 18 | Frequently |
| 35 | Occasionally |
| 28 | Rarely |
| 17 | Never |
| 1 | No answer |

**RANDOMIZE ITEMS**

**ASK ALL:**

PH8. **Do you think it is generally okay or not okay for people to use their cell phones in the following situations?**

|  |  |  |  |
| --- | --- | --- | --- |
|  | Generally okay | Generally not okay | No answer |
| 1. At a family dinner | 12 | 88 | \* |
| 1. During a meeting | 5 | 94 | \* |
| 1. At church or worship service | 4 | 96 | \* |
| 1. On public transportation | 75 | 25 | 1 |
| 1. At a restaurant | 38 | 62 | 1 |
| 1. At the movie theater or other places where others are usually quiet | 5 | 95 | \* |
| 1. While waiting in line | 74 | 26 | \* |
| 1. While walking down the street | 77 | 23 | \* |

**ASK ALL:**

**RESPONSE OPTIONS IN ORDER SHOWN ON FORM1 AND REVERSE ORDER ON FORM 2**

PH9. **How often do you encounter people using their cell phone in a loud or annoying manner in public?**

|  |  |
| --- | --- |
| 30 | Frequently |
| 49 | Occasionally |
| 19 | Rarely |
| 3 | Never |
| \* | No answer |

**RANDOMIZE ITEMS**

**ASK ALL CELL PHONE OWNERS [N=3,042]:**

PH11. **Thinking about the most recent time you were at a social gathering, did you use your cell phone to do any of the following?**

*[Check all that apply]*

|  |  |  |
| --- | --- | --- |
|  | Yes | Not selected/ No answer |
| 1. Receive an incoming call | 52 | 48 |
| 1. Place a call | 33 | 67 |
| 1. Send a message such as a text or email | 52 | 48 |
| 1. Read a message such as a text or email | 61 | 39 |
| 1. Use an app | 29 | 71 |
| 1. Search or browse the web | 25 | 75 |
| 1. Take a photo or video | 58 | 42 |
| 1. Check to see if you’ve received any alerts | 34 | 66 |

**RANDOMIZE ITEMS**

**AMONG THOSE WHO USE THEIR PHONE IN A GROUP SETTING (YES TO ANY IN PH11) [N=2,632]:**

PH12. **Which, if any, of the following were reasons that you used your cell phone at the time?**

*[Check all that apply]*

|  |  |  |
| --- | --- | --- |
|  | Selected | Not selected/ No answer |
| 1. Because you were getting information that would be interesting to the group | 38 | 62 |
| 1. Because you were no longer interested in what the group was doing | 16 | 84 |
| 1. To connect with other people who were known by the group | 31 | 69 |
| 1. To connect with other people who were strangers to the group | 15 | 85 |
| 1. To share something that had occurred in the group by text, email, or social networking site | 41 | 59 |
| 1. To post a picture or video you had taken of the gathering | 45 | 55 |
| 1. To avoid participating in what the group was discussing | 10 | 90 |

**ASK ALL**

PH13. [IF NO CELL PHONE: **Thinking**/IF CELL PHONE OWNER: **Still thinking] about the most recent time you were in a social gathering, did anyone in the group, other than yourself, use their cell phone for any purpose while you were together?**

|  |  |
| --- | --- |
| 86 | Yes |
| 14 | No |
| 1 | No answer |

**RANDOMIZE ORDER OF PH16, PH17**

**ASK ALL CELL PHONE OWNERS; RESPONSE OPTIONS IN ORDER SHOWN ON FORM1 AND REVERSE ORDER ON FORM 2 [N=3,042]:**

PH16. **Thinking about all the times you use your phone in group social settings, how much of your phone use was to get in touch or connect with someone else?**

|  |  |
| --- | --- |
| 14 | A lot |
| 27 | Some |
| 36 | A little |
| 23 | None |
| 1 | No answer |

**ASK ALL CELL PHONE OWNERS; RESPONSE OPTIONS IN ORDER SHOWN ON FORM1 AND REVERSE ORDER ON FORM 2 [N=3,042]:**

PH17. **Thinking about all the times you use your phone in group social settings, how much does your phone use take your attention away from the group you are with?**

|  |  |
| --- | --- |
| 6 | A lot |
| 18 | Some |
| 43 | A little |
| 32 | Not at all |
| 1 | No answer |

**RANDOMIZE ORDER OF PH18 AND PH19**

**ASK ALL:**

**RESPONSE OPTIONS IN ORDER SHOWN ON FORM1 AND REVERSE ORDER ON FORM 2**

PH18. **When people use their cell phones at a social gathering, how often do you think it hurts the conversation or atmosphere at the gathering?**

|  |  |
| --- | --- |
| 37 | Frequently |
| 45 | Occasionally |
| 14 | Rarely |
| 4 | Never |
| \* | No answer |

**ASK ALL:**

**RESPONSE OPTIONS IN ORDER SHOWN ON FORM1 AND REVERSE ORDER ON FORM 2**

PH19. **When people use their cell phones at a social gathering, how often do you think it contributes to the conversation or atmosphere at the gathering?**

|  |  |
| --- | --- |
| 5 | Frequently |
| 29 | Occasionally |
| 44 | Rarely |
| 22 | Never |
| \* | No answer |

**RANDOMIZE ITEMS IN SAME ORDER AS REL3 ITEMS**

**ASK ALL:**

REL4. **Do you, personally, happen to know anyone who is …**  *[Check all that apply. Not counting yourself]*

|  |  |  |
| --- | --- | --- |
|  | Yes,  know someone | Not selected/ No answer |
| 1. An evangelical Christian | 70 | 30 |
| 1. Catholic | 87 | 13 |
| 1. Mormon | 44 | 56 |
| 1. Jewish | 61 | 39 |
| 1. Muslim | 38 | 62 |
| 1. An atheist | 59 | 41 |
| 1. Buddhist | 23 | 77 |
| 1. Hindu | 22 | 78 |

**ASK ALL:**

REL5. **Do you, personally, happen to know anyone who does not believe in or practice any religion?** *(Not counting yourself)*

|  |  |
| --- | --- |
| 77 | Yes |
| 22 | No |
| 1 | No answer |

**RANDOMIZE ORDER OF ITEMS; ITEM F ALWAYS LAST**

**ASK ALL:**

REL6. **Which, if any, of the following did you do during the past week?**

*[Check all that apply]*

|  |  |  |
| --- | --- | --- |
|  | Yes | Not selected/  No answer |
| 1. Listened to Christian rock | 19 | 81 |
| 1. Watched a religious program on television | 23 | 77 |
| 1. Listened to a religious talk radio program | 20 | 80 |
| 1. Shared something about your religious faith on social networking websites/apps | 20 | 80 |
|  |  |  |
|  | Yes | Not selected/  No answer |
| **REL6 CONTINUED…** |  |  |
| 1. Saw someone else share something about their religious faith on social networking websites/apps | 46 | 54 |
| 1. Shared something about your religious faith offline, in a real life setting | 40 | 60 |

**ASK IF REGSTATUS=1,2 THIS WAVE OR IF CITIZEN AND NOT ASKED REGSTATUS IN THIS WAVE; ASKED ON WEB MODE ONLY [N=2,777]:**

UPDATE **In the past 30 days, did you register to vote or update your voter registration?**

|  |  |
| --- | --- |
| 4 | Yes, I registered to vote |
| 4 | Yes, I updated my registration |
| 91 | No, I am registered to vote and made no changes in the past 30 days |
| 1 | No answer |

**ASK IF STATE IS POST-PRIMARY, ALL REGISTERED VOTERS WHO DID NOT REPORT VOTING IN PRIMARY IN EARLIER WAVES (PLANTOP DOES NOT EQUAL 5); ASKED ON WEB MODE ONLY; NOT ASKED IN LA [N=992]:**

PRIMARY14

**As you may know, primary electionstake place in the months before general elections. Did you happen to vote in the primary election this year?**

|  |  |
| --- | --- |
| 32 | Yes, voted in person on Election Day |
| 4 | Yes, voted in person before Election Day |
| 14 | Yes, mailed in ballot |
| 50 | No, did not vote this year |
| \* | No answer |

**ASK OF ALL CITIZENS; ASKED ON WEB MODE ONLY [N=2,790]**

PGENERAL **How likely are you to vote in the general election this November[[7]](#footnote-7)?**

|  |  |
| --- | --- |
| 58 | Definitely will vote |
| 25 | Probably will vote |
| 11 | Probably will not vote |
| 6 | Definitely will not vote |
| \* | No answer |

**ASK IF DEFINITELY OR PROBABLY WILL VOTE IN GENERAL ELECTION (PGENERAL=1,2); ASKED ON WEB MODE ONLY [N=2,512]**

PLAN2 **Do you plan to cast your vote in the general election before Election Day or on Election Day?[[8]](#footnote-8)**

|  |  |
| --- | --- |
| 26 | Before Election Day |
| 58 | On Election Day |
| 16 | Not sure |
| \* | No answer |

**ASK IF PLAN TO VOTE EARLY (PLAN2=1) and REGSTATUS state is NOT WA, OR; ASKED ON WEB MODE ONLY [N=633]:**

EARLY1 **Do you plan to vote in the November election in person or will you mail in your ballot?[[9]](#footnote-9)**

|  |  |
| --- | --- |
| 43 | Vote in person |
| 54 | Mail in ballot |
| 3 | Not sure |
| 0 | No answer |

**ASK ALL CITIZENS [N=3,151]:**

CONTACT1 **In the past 30 days, have you been personally contacted by any candidate, party, or other organization offering you information about an upcoming election?**

|  |  |
| --- | --- |
| 26 | Yes |
| 73 | No |
| 1 | No answer |

**ASK IF CONTACTED (CONTACT1=1) [N=1,106]**

CONWHO **Who contacted you with information about an election?** *[Check all that apply.]*

**[RANDOMIZE A-D, KEEPING E LAST]**

|  |  |  |
| --- | --- | --- |
|  | Yes, contacted | Not selected/ No answer |
| 1. A candidate running for office or his/her campaign | 68 | 32 |
| 1. A political party | 51 | 49 |
| 1. Politically oriented groups other than parties and candidates | 36 | 64 |
| 1. A state or local election office, such as the Board of Elections or the Secretary of State’s office | 18 | 82 |
| 1. Other [**please specify]** | 4 | 96 |

**ASK ALL CITIZENS [N=3,151]:**

SEARCH **And in the past 30 days, have you searched for information about an upcoming election?**

|  |  |
| --- | --- |
| 19 | Yes |
| 80 | No |
| 1 | No answer |

**ASK IF SEARCHED FOR ELECTION INFORMATION (SEARCH=1) [N=746]:**

SEARCHWHAT **Did you search for any of the following types of information?**

*[Check all that apply.]* **[RANDOMIZE A-G]**

|  |  |  |
| --- | --- | --- |
|  | Yes, searched | Not selected/ No answer |
| 1. Information about your voter registration status | 9 | 91 |
| 1. The date of an upcoming election | 31 | 69 |
| NO ITEM C |  |  |
| 1. The location of your polling place | 21 | 79 |
| 1. A sample ballot | 20 | 80 |
| 1. Any information about the rules or requirements for voting | 9 | 91 |
| 1. Information about a candidate or candidates in an election | 85 | 15 |

**IF YES TO ANY INFORMATION ABOUT RULES (SEARCHWHAT.F=1); ASKED ON WEB MODE ONLY [N=56]**

SEARCHRULES **Did the information about the rules or requirements for voting include any of the following?** *[Check all that apply.]* **[RANDOMIZE A-C]**

|  |
| --- |
| 1. What type of identification you will need to vote |
| 1. Who is eligible to participate in a primary election |
| 1. How to cast a vote before Election Day, by absentee ballot or early voting |

**IF YES TO “HOW TO CAST A VOTE BEFORE ELECTION DAY” (SEARCHRULES.C=1 AND REGSTATUS STATE NE WA, OR, CO); ASKED ON WEB MODE ONLY [N=28]**

REQUEST **Did you request an absentee ballot or not?**

|  |
| --- |
| Yes |
| No |
| No answer |

**ASK RANDOM HALF OF SAMPLE: [May 30-June 30 N=1,553; May 5-27 N=1,671]**

METECH Which of these describes you well when it comes to technology? *[Check all that apply]* **[RANDOMIZE ITEMS]**

|  |  |  |
| --- | --- | --- |
|  | Applies | Not selected/ No answer |
| 1. Usually try new products before others do |  |  |
| May 5-27, 2014 | 15 | 85 |
| May 30-June 30, 2014 | 15 | 85 |
|  |  |  |
| 1. Prefer my tried and trusted brands |  |  |
| May 5-27, 2014 | 32 | 68 |
| May 30-June 30, 2014 | 42 | 58 |
|  |  |  |
| 1. Like being able to tell others about new brands and products I have tried |  |  |
| May 5-27, 2014 | 28 | 72 |
| May 30-June 30, 2014 | 30 | 70 |
|  |  |  |
| 1. Like the variety of trying new products |  |  |
| May 5-27, 2014 | 34 | 66 |
| May 30-June 30, 2014 | 34 | 66 |
|  |  |  |
| 1. Feel more comfortable using familiar brands and products |  |  |
| May 5-27, 2014 | 46 | 54 |
| May 30-June 30, 2014 | 56 | 44 |
|  |  |  |
| 1. Wait until I hear about others’ experiences before I try new products |  |  |
| May 5-27, 2014 | 38 | 62 |
| May 30-June 30, 2014 | 41 | 59 |
|  |  |  |

**ASK RANDOM HALF OF SAMPLE: [May 30-June 30 N=1,664; May 5-May 27 N=1,563]**

MEFOOD Which of these describes you well when it comes to grocery shopping? *[Check all that apply]* **[RANDOMIZE ITEMS]**

|  |  |  |
| --- | --- | --- |
|  | Applies | Not selected/ No answer |
| 1. Usually try new products before others do |  |  |
| May 5-27, 2014 | 17 | 83 |
| May 30-June 30, 2014 | 19 | 81 |
|  |  |  |
| 1. Prefer my tried and trusted brands |  |  |
| May 5-27, 2014 | 40 | 60 |
| May 30-June 30, 2014 | 49 | 51 |
|  |  |  |
| 1. Like being able to tell others about new brands and products I have tried |  |  |
| May 5-27, 2014 | 31 | 69 |
| May 30-June 30, 2014 | 32 | 68 |
|  |  |  |
| 1. Like the variety of trying new products |  |  |
| May 5-27, 2014 | 45 | 55 |
| May 30-June 30, 2014 | 41 | 59 |
|  |  |  |
|  | Applies | Not selected/ No answer |
| **MEFOOD CONTINUED…** |  |  |
| 1. Feel more comfortable using familiar brands and products |  |  |
| May 5-27, 2014 | 49 | 51 |
| May 30-June 30, 2014 | 60 | 40 |
|  |  |  |
| 1. Wait until I hear about others’ experiences before I try new products |  |  |
| May 5-27, 2014 | 16 | 84 |
| May 30-June 30, 2014 | 23 | 77 |

**ASK ALL EMPLOYED ON WEB MODE AND ASK ALL ON MAIL MODE [N=2,079]:**

JOB1. **In your current job, would you say you need to make information available about yourself online in order to market yourself on the internet, or is that not something you need to do for your job?***}*

**BASED ON INTERNET USERS [N=1,802]:**

|  |  |
| --- | --- |
| 21 | Yes |
| 79 | No |
| \* | No answer/Other (**VOL. mail mode**) |

**AMONG ALL EMPLOYED; ASKED ON WEB MODE ONLY [N=1,802]:**

JOB3. **Do you work in the digital technology industry?**

|  |  |
| --- | --- |
| 17 | Yes |
| 83 | No |
| 0 | No answer |

**RANDOMIZE ITEMS KNOREL1 TO KNOREL6**

**Here’s a different kind of question. As far as you know…**

**ASK ALL:**

**RANDOMIZE ORDER OF RESPONSE OPTIONS**

KNOREL1 **In which religion are Vishnu and Shiva central figures?** *(Just your best guess)*

|  |  |
| --- | --- |
| 14 | Islam |
| 68 | Hinduism *(Correct)* |
| 11 | Taoism |
| \* | Other incorrect response **(VOL. mail mode)** |
| 6 | No answer |

**ASK ALL:**

**RANDOMIZE ORDER OF RESPONSE OPTIONS**

KNOREL2**Which Bible figure is most closely associated with remaining obedient to God despite suffering?** *(Just your best guess)*

|  |  |  |
| --- | --- | --- |
| 47 | Job *(Correct)* | |
| 5 | Elijah | |
| 25 | Moses | |
| 21 | Abraham | |
| 1 | Other incorrect response **(VOL. mail mode)** | |
| 2 | No answer |

**ASK ALL:**

**RANDOMIZE ORDER OF RESPONSE OPTIONS**

KNOREL3 **Which of the following are names of the first four books of the New Testament of the Bible, that is the four Gospels?**  *(Just your best guess)* Response options: Andrew, Mary, James, John, Judas, Luke, Matthew, Mark, Paul, Peter, Simon, Thomas

*[Check all that apply]*

|  |  |
| --- | --- |
| 57 | All four gospels correct (John, Luke, Matthew, Mark) *(Correct)* |
| 42 | All other responses |
| 1 | No answer |

**ASK ALL:**

KNOREL4 **Do you happen to know the name of the holy book of Islam?***(Type your response in the box, just your best guess)*

**OPEN END RESPONSES**

|  |  |
| --- | --- |
| 58 | Koran *(Correct)* |
| 12 | All other responses |
| 30 | Don’t know/No answer[[10]](#footnote-10) |

**ASK ALL:**

**RANDOMIZE ORDER OF RESPONSE OPTIONS**

KNOREL5 **Which of these describes an agnostic**? *(Just your best guess)*

|  |  |
| --- | --- |
| 8 | Someone who believes in God |
| 16 | Some who do NOT believe in God |
| 73 | Someone who is unsure whether God exists *(Correct)* |
| 3 | No answer |

**ASK ALL:**

**RANDOMIZE ORDER OF RESPONSE OPTIONS**

KNOREL6 **Which of these is commemorated on the Jewish holiday of Passover?** *(Just your best guess)*

|  |  |
| --- | --- |
| 72 | The exodus of Jews from Egypt *(Correct)* |
| 13 | God’s giving the commandments to Moses |
| 7 | The Holocaust |
| 4 | God’s sparing Noah from destruction in the flood |
| \* | Other incorrect response **(VOL. mail mode)** |
| 3 | No answer |

**RANDOMIZE ITEMS**

**ALL INTERNET USERS [N=2,841]:**

**Here are a few questions about your experiences online.**

ON5. **Have you ever witnessed any of the following behaviors directed at a particular person online**? *(Not including something directed at you)*

*[Check all that apply]*

|  |  |  |
| --- | --- | --- |
|  | Yes | Not selected/ No answer |
| 1. Someone being called offensive names | 60 | 40 |
| 1. Someone being physically threatened | 24 | 76 |
| 1. Someone being harassed for a sustained period | 25 | 75 |
| 1. Someone being stalked | 18 | 82 |
| 1. Efforts to purposefully embarrass someone | 53 | 47 |
| NO ITEMS F OR G |  |  |
| 1. Someone being sexually harassed | 19 | 81 |
| **Yes to any (NET)** | **73** |  |

**IF YES TO ANY IN ON5 [N=1907]:**

ON6a. **Can you describe what you have witnessed in your [IF ONE ITEM CHECKED ABOVE: experience/IF MORE THAN ONE ITEM: experiences] of this kind?**

**OPEN ENDED RESPONSES NOT SHOWN**

**RANDOMIZE ITEMS**

**ASK ALL INTERNET USERS [N=2,839]:**

ON7. **Which, if any, of the following have occurred to you, personally, ONLINE?**

*[Check all that apply]*

|  |  |  |
| --- | --- | --- |
|  | Selected | Not selected/ No answer |
| 1. Been called offensive names | 27 | 73 |
| 1. Been physically threatened | 8 | 92 |
| 1. Been harassed for a sustained period | 7 | 92 |
| 1. Been stalked | 8 | 92 |
| 1. Had someone try to purposefully embarrass you | 22 | 78 |
| NO ITEMS F OR G |  |  |
| 1. Been sexually harassed | 6 | 94 |
| **Yes to any (NET)** | **40** |  |

**IF YES TO ANY IN ON7 [N=932].**

ON8. **Can you describe what happened in your most recent [IF ONE ITEM CHECKED ABOVE: experience/IF MORE THAN ONE ITEM: experiences] of this kind?**

**OPEN ENDED RESPONSES NOT SHOWN**

**AMONG THOSE WHO HAVE EXPERIENCED ONLINE HARASSMENT (YES TO ANY IN ON7) [N=932]:**

**We’re interested in understanding more about your most recent [IF YES TO ONE: experience/IF MORE THAN ONE: experiences] of this kind.**

ON9. **When did this occur?**

|  |  |
| --- | --- |
| 8 | Still occurring now |
| 39 | Within the past 12 months |
| 53 | More than 12 months ago |
| \* | No answer |

**AMONG THOSE WHO HAVE EXPERIENCED ONLINE HARASSMENT (YES TO ANY IN ON7); RESPONSE OPTIONS IN ORDER SHOWN ON FORM1 AND REVERSE ORDER ON FORM 2 [N=932]:**

ON10. **Overall, how upsetting was this, if at all?**

|  |  |
| --- | --- |
| 14 | Extremely upsetting |
| 14 | Very upsetting |
| 21 | Somewhat upsetting |
| 30 | A little upsetting |
| 22 | Not at all upsetting |
| \* | No answer |

**AMONG THOSE WHO HAVE EXPERIENCED ONLINE HARASSMENT (YES TO ANY IN ON7) [N=932]:**

ON12. **In which of the following online environments did this occur?**

*[Check all that apply]*

|  |  |  |
| --- | --- | --- |
|  | Selected | Not selected/ No answer |
| 1. Social networking sites/apps | 66 | 34 |
| 1. Online dating websites/apps | 6 | 94 |
| NO ITEM C |  |  |
| 1. Comments section of a website | 22 | 78 |
| 1. Online gaming | 16 | 84 |
| 1. Personal email account | 16 | 84 |
| 1. Online discussion site such as Reddit | 10 | 90 |

**AMONG THOSE WHO HAVE EXPERIENCED ONLINE HARASSMENT (YES TO ANY IN ON7) [N=931]:**

ON13. **Thinking of the person or people involved, how did you know them?**

*[Check all that apply.]*

|  |  |  |
| --- | --- | --- |
|  | Selected | Not selected/ No answer |
| 1. Friend | 23 | 77 |
| 1. Family member | 12 | 88 |
| 1. Co-worker | 7 | 93 |
| 1. Someone you were romantically involved with | 10 | 90 |
| 1. An acquaintance | 24 | 76 |
| 1. A stranger/someone I had never met before | 38 | 62 |
| 1. I don’t know the real identity of the person or people | 26 | 73 |

**AMONG THOSE WHO HAVE EXPERIENCED ONLINE HARASSMENT (YES TO ANY IN ON7) [N=931]:**

ON14. **Did you do anything to respond to the behavior or did you just ignore it?**

|  |  |
| --- | --- |
| 40 | Responded |
| 60 | Ignored it |
| \* | No answer |

**RANDOMIZE A-H – ITEM “I” IS ALWAYS THE LAST ITEM BEFORE “OTHER”**

**AMONG THOSE WHO RESPONDED TO ONLINE HARASSMENT (ON14=1) [N=380]:**

ON15. **Which, if any, of the following did you do?**

*[Check all that apply]*

|  |  |  |
| --- | --- | --- |
|  | Selected | Not selected/ No answer |
| 1. Withdrew from an online forum | 10 | 90 |
| 1. Unfriended or blocked the person | 44 | 56 |
| 1. Confronted the person online | 47 | 53 |
| 1. Changed your username or deleted your profile | 13 | 87 |
| NO ITEM E |  |  |
| 1. Discussed the problem online in order to draw support for yourself | 18 | 82 |
|  | Selected | Not selected/ No answer |
| **ON15 CONTINUED…** |  |  |
| 1. Reported the person responsible to the website or online service | 22 | 78 |
| 1. Stopped attending certain offline events or places | 8 | 92 |
| 1. Reported the problem to law enforcement | 5 | 95 |
| 1. Other (*Specify*) | 17 | 83 |

**AMONG THOSE WHO TOOK SPECIFIC STEPS IN RESPONSE TO ONLINE HARASSMENT (IF YES TO ANY IN ON15) [N=368]:**

ON16. Do you feel that any of the steps you took were effective at making the situation better, or not?

|  |  |
| --- | --- |
| 75 | Yes |
| 25 | No |
| 0 | No answer |

**AMONG THOSE WHO IGNORED ONLINE HARASSMENT (ON14=2) [N=549]:**

ON17. Do you feel that ignoring it was effective at making the situation better, or not?

|  |  |
| --- | --- |
| 83 | Yes |
| 17 | No |
| 0 | No answer |

**AMONG THOSE WHO HAVE EXPERIENCED ONLINE HARASSMENT (IF YES TO ANY IN ON7) [N=930]:**

ON18. **Have you ever had an online experience of this kind that hurt your reputation, or haven’t you had that occur?**

|  |  |
| --- | --- |
| 15 | Yes, have |
| 85 | No, have not |
| \* | No answer |

1. Question wording in this topline is that from the web version of the survey. Question wording and format was adapted for the paper questionnaire delivered by mail; this questionnaire is available on request. All questions asked in both modes unless noted. [↑](#footnote-ref-1)
2. Question wording on mail questionnaire combined POL1/POL1AGR and POL1DIS as follows: “Do you approve or disapprove of the way Barack Obama is handling his job as President?” Response options: approve, very strongly; approve, not so strongly; disapprove, not so strongly; disapprove, very strongly. [↑](#footnote-ref-2)
3. Question wording on mail mode questionnaire asked POL5 only as follows: “If the elections for U.S. Congress were being held TODAY, would you vote for [FORM1/FORM2: “the Republican Party’s candidate” OR “the Democratic Party’s candidate”] for Congress in your district? Response options: Republican Party’s candidate, Democratic Party’s candidate, Another party’s candidate, Not sure. [↑](#footnote-ref-3)
4. Question wording on mail questionnaire combined REL1EASY/REL1HARD and REL2EASY/REL2HARD as follows: What’s the main reason you say that? [↑](#footnote-ref-4)
5. All questions based on internet users were asked on the web mode only. [↑](#footnote-ref-5)
6. Question order differed on the mail questionnaire. [↑](#footnote-ref-6)
7. Question wording for respondents in Louisiana was “How likely are you to vote in the election this November?” [↑](#footnote-ref-7)
8. Question wording for respondents in Louisiana was “Do you plan to cast your vote in the November election before Election Day or on Election Day?” [↑](#footnote-ref-8)
9. Question wording for respondents in Louisiana was “Do you plan to vote in the general election in person or will you mail in your ballot?” [↑](#footnote-ref-9)
10. Includes open end responses of don’t know and those who gave no response to question [↑](#footnote-ref-10)